

KURNOOL URBAN DEVELOPMENT AUTHORITY, KURNOOL

From Sri V.Prasanns Venkatesh, IAS Vice Chairman, Kurnool Urban Development Authority, Kur nool	To The Engineering Colleges, The Computer Design/Graphics Centr es , District Officers , Kurnool
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KUDA-AW00TH/3/2018-ESO(KUDA)-KUDAKNL 07/03/2018

Sir,

Sub:	Kurnool Urban Development Authority(KUDA) - Notice for Logo Design Competition – Regarding
Ref:	1.Resolution no.7 of 1 <sup>st</sup> Board meeting of 2018. 2. Note orders of the V.C., KUDA dated 01.03.2018

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I wish to inform you that Kurnool Urban Development Authority is a newly constituted Government Organisation and in the board meeting it is decided for creation of Logo for KUDA by Logo design competition. A notice for Logo Design Competition is enclosed herewith.

I request all the authorities of Engineering Colleges, Kurnool to display "Notice for Logo Design Competition" on the notice boards of respective colleges to enable the students to participate in Logo Competition.

I also request all the Dist. Officers to display the "Notice for Logo Design competition" on the respective office notice boards and the Designers of Computer Design Centres of Kurnool city are requested to participate in the Logo Competition.

Yours faithfully

**PRASANNA VENKATESH V**

**JOINT COLLECTOR**

## *Notice for Logo Design Competition For Kurnool Urban Development Authority, Kurnool.*

### **Background.**

Kurnool Urban Development Authority is a newly constituted Government Organisation and located in Chanikyapuri Colony, C.R.C. Building, A-Camp, Kurnool. Total area covered under Kurnool Urban Development Authority is 2599.50 Sq.kms, stretching from Kurnool Municipal Corporation, Nandyal Municipality, Gudur and Dhone Nagarapanchayats with the jurisdiction covering 117 villages in 9 mandals of Kurnool District.

### **Role and Responsibilities of Kurnool Urban Development Authority**

1. Preparation of Master Plan and Zonal Plan for development of KUDA.
2. Competent Authority for issue of approvals for Lay outs and buildings in KUDA jurisdiction.
3. Developmental schemes like (i) Land Pooling Scheme, (ii) Town Planning Scheme, (iii)voluntary LPS for the land owners to participate (iv) TPS is mandatory for the land owners to participate.
4. Development of urban infrastructure & transportation facilities .

### **2. Contents and requirements of Logo Design**

2.1 The Logo should be around the theme of KUDA. The colour should be simple and bright, suitable for colourful, black and white, or colourless background. It is advised to avoid the use of any ethnic or religious taboos in INDIA

2.2 The Logo must be original and does not infringe the rights and interests of the third party.

2.3 The final selected Logo shall be used for dissemination and implementation in relative activities of KUDA, including venue decoration, backdrop, tag, invitation, certificate, file bag, registration book, special column of news report, flier, banner and publication.

2.4 The submitted designs shall take the Logo as the main body with some basic visual elements: standard font, standard colour, auxiliary graph. The works shall be drawn on the white A4 paper.

2.5 Please submit the design with description in English, to describe the idea and explain the Logo in 300 words.

### **3. Participants of the Competition**

- Students of Engineering colleges and computer design centres in Kurnool.

### **4. Submission methods**

4.1 post: please mail the A4 size of works and disc file to the

Address:

The Vice Chairman,  
Kurnool Urban Development Authority,  
Chanikyapuri Colony, C.R.C. Building,  
A-camp, Kurnool

Please note "Logo collection" on the envelope and the name and contact information of the designer.

4.2 E-mail: please zip the designed Logo in jpg and gif, png format and send to kurnooluda@gmail.com, noting "Logo collection" in the email subject.

**5. Last date for submission 30th March, 2018**

### **6. Reward**

The designer of the final selected LOGO, will be Awarded with Rs.50,000/- Cash.

### **7. Statement**

7.1 All the submitted designs will not be returned.

7.2 The copyright and usage right of the selected works shall belong to KUDA, thus, the designer cannot authorize the logo to any other individual

8. Contact for further details Planning Officer, KUDA

Mobile NO:8008576660

**PRASANNA VENKATESH V, VC(KUDA), O/o VICE  
CHAIRMAN KUDA KNL  
PRASANNA VENKATESH V**

**JOINT COLLECTOR**